salary history bans

a 2018 compliance guide for employers

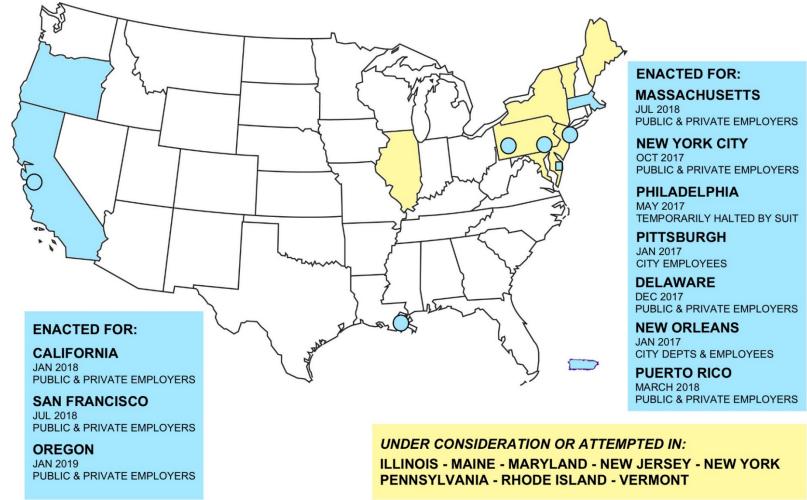


what are salary history bans?

New laws spreading across the country which in their most basic form, make it illegal for employers to ask applicants about their salary history.



where are there salary history bans?



why are there salary history bans?

The spirit of these laws is to ensure pay equity based on merit & experience & close a gender pay gap which even today has women earning an average of 80 cents to every dollar earned by a man.



This compliance guide focuses on California's salary history ban Assembly Bill 168 – aka AB 168 – which amends California's Labor Code effective January 1, 2018.



Although this compliance guide might be applicable to some salary bans outside California, consulting an attorney before doing so is recommended.



Looking at the actual text of AB 168, the heart of the law is contained in 13 simple words...

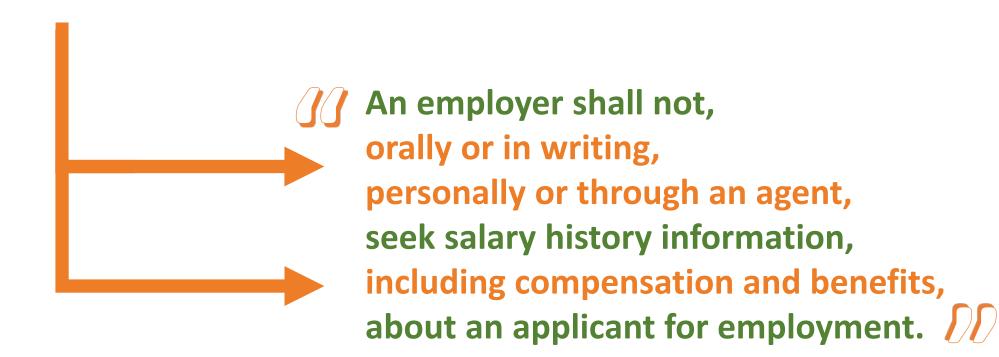


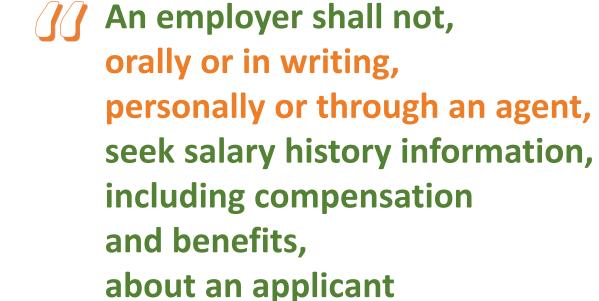
seek salary history information,

about an applicant for employment.



It's the rest of this text that makes compliance a challenge...





for employment.

How to comply:

HR must <u>remove</u> salary history references from applicant paperwork.

Employers must <u>not</u> ask applicants about salary history through <u>any</u> communication medium.

Recruiters/3rd parties must <u>not</u> ask applicants about their salary history through <u>any</u> communication medium (including initial phone screens).

Employers must <u>not</u> go through a recruiter (or other "agent") to ask applicants about salary history.

An employer shall not, orally or in writing, personally or through an agent, seek salary history information, including compensation and benefits, about an applicant for employment.

How to comply:

Hiring managers & recruiters must first understand what "compensation and benefits" technically means...



Employee compensation & benefits are usually divided into 4 basic categories:

1

A fixed monetary (cash)
reward paid by an
employee. The most
common form of
guaranteed pay is base
salary. Guaranteed pay
also includes cash
allowances (housing,
transport allowance, etc.),
differentials (shift,
holiday) & premiums
(overtime, night shift, etc.)

2

VARIABLE PAY
A non-fixed monetary
(cash) reward paid to an
employee that is
contingent on discretion,
performance, or results
achieved. The most
common forms of variable
pay are commissions,
bonuses & incentives.

3

BENEFITS

Programs an employer uses to supplement employees' compensation, such as paid time off, medical insurance, company car & more.

4

EQUITY BASED
COMPENSATION
Stock or pseudo stock
programs an employer
uses to provide actual or
perceived ownership in
the company which ties an
employee's compensation
to the long-term success
of the company. The most
common examples are
stock options.

AB 168 states:



An employer shall not, orally or in writing, personally or through an agent, seek salary history information, including compensation and benefits, about an applicant for employment.

How to comply:

In addition to <u>not</u> asking applicants about salary history information, employers and recruiters/3rd parties must <u>not</u> ask applicants about <u>any</u> compensation history involving:

"guaranteed pay",

"variable pay",

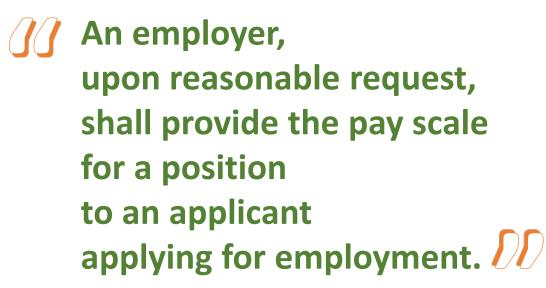
"benefits" or

"equity based compemsaiton".

Not sure if it's "compensation"?
THEN DON'T ASK!



AB 168 also states:



How to comply:

"Reasonable request" is not defined...but asked or not, managers & recruiters should know the pay scales for their open positions before they conduct an interview.

Don't guess at the employer's pay scales...get the "official" numbers from HR.

"change the conversation" away from asking about salary history (slide 16).



So how does an employer have a "safe" conversation about salary history



Instead of asking about salary history, ask...

This legally-permitted question:

Lets the candidate share what they seek to make for the job.

Lets you decide if you should keep talking with them.

Tells you whether they've done their homework or not. (If they don't answer with, "Well, I've been researching and it seems that the going rate in the market is..." that gives you some insight to their work as a potential employee).

"What are your salary expectations?

Instead of asking about salary history...



Share your hiring range for the position and explain why the range is set where it is. Example:

"We're trying to grow such and such area, so as a result we've targeted very competitively in the market. Our hiring range is X to Y. Let's talk about where you'd fit into that range based on your experience, skills and project results."

Reinforce the value of the job relative to organizational goals & objectives. Reiterate the job's market value & have a conversation about what motivates the applicant. Example:

"This position helps us ensure our customers get the best service, which is core to our organizational values. We recently did a market study and found that X is typical for the role. Are you most motivated by in a job? How do you see yourself thriving in our organization?"

AB 168 does allow using salary history in a hiring decision *IF* the applicant *voluntarily* discloses salary history *without* prompting...





...here's the relevant AB 168 text:

Nothing in this section shall prohibit an applicant from voluntarily and without prompting disclosing salary history information to a prospective employer.

If an applicant voluntarily and without prompting discloses salary history information to a prospective employer, nothing in this section shall prohibit that employer from considering or relying on that voluntarily disclosed salary history information in determining the salary for that applicant.

Be careful using "voluntarily" disclosed salary history:



Another part of the California Labor Code (The California Fair Pay Act) forbids employers to rely on prior salary, by itself, to justify any disparity in pay.

THINK ABOUT:

How does an employer (or recruiter or other 3rd party) prove that an applicant disclosed salary history information "voluntarily and without prompting"?

Such proof could become key if an applicant attempts legal action alleging that he or she was denied the job because of salary history violations.

One possible solution: interview documentation (slide 22).



THE COST OF



- Fines (up to \$250K in New York City)
- Jail time
- Legal fees
- Possible class action



compliance recommendations

Notify recruiters that the organization complies with bans on compensation history inquiries.

Have recruiters acknowledge this policy.

Have recruiters confirm with each submitted candidate that they have abided by the policy & did not ask the candidate about compensation history.

Prepare for each interview (including phone screenings).

Secure official job descriptions & pay ranges for open positions from HR before each interview.

Prepare clear, <u>legal</u>
interview questions that
focus on candidate
qualifications, experience
& education and which DO
NOT ASK about
compensation history.

on a simple, standardized form that includes identifying whether or not compensation history was discussed and if so, how that discussion came about (slide 22).

For high visibility positions, consider partnering with HR to conduct interviews as co-interviewer, witness & event recorder.



compliance recommendations

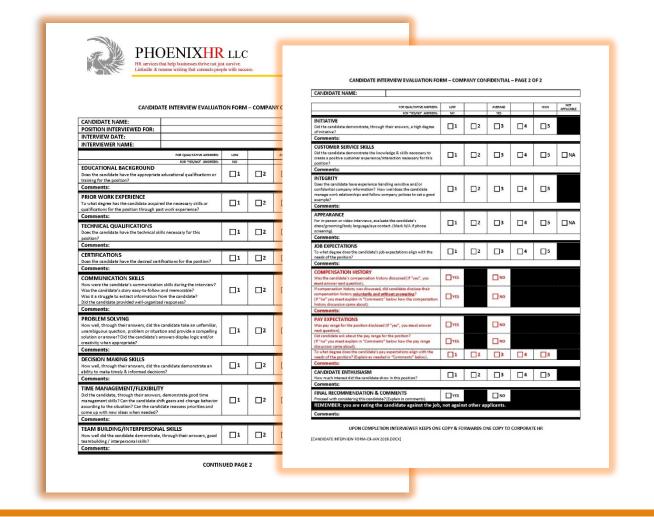
CANDIDATE INTERVIEW
FORM
(DOWNLOAD SEPARATELY)

Easy to use e-form: check the boxes on-screen.

Assess candidates using standardized criteria common to most positons.

Facilitates feedback to recrutiers.

Red font section memorializes compliance with salary history ban laws.





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